

# Connecting Consumers with Goods & Services

The primary role of FacilityAXS is to connect consumers worldwide with local businesses listed in its directory

Each listed business receives its own privately branded, password-protected Dashboard, which gives them access to a wide range of online marketing tools, based on the Marketing Plan they select.

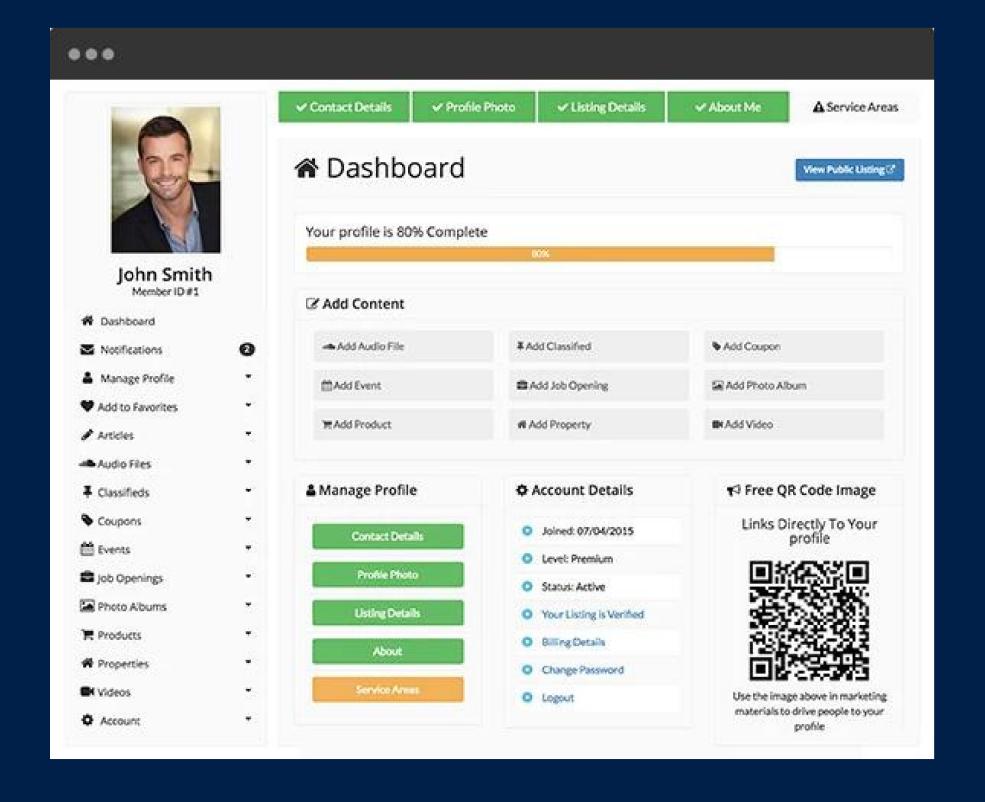
 With these marketing tools, businesses can promote their goods and services online locally, nationally, and globally

Through all the known search engines, consumers worldwide can find and interact directly with businesses offering the goods and services they seek

# MARKETING TOOLS

Through their own privately branded Dashboard, depending on the Marketing Plan selected, FacilityAXS makes dozens built-in Do-It-Yourself (DIY) marketing tools accessible to each member business in two categories, General and Specialized.

Depending on the Marketing Plan selected, these built-in marketing tools enable listed businesses to manage and control their online marketing efforts from one place.



# Built-in & Ad-on Features

# **FREE** with Membership

# ✓ Dashboard - Privately branded ✓ Analytics ✓ Automated Lead Matching ✓ Click to Call ✓ Direct Messaging ✓ Link Building ✓ Mobile Friendly ✓ Networking with other members ✓ Review Management ✓ SEO Friendly ✓ Share Button to Share Blogs and Profile ✓ Social Media Links ✓ SSL

## **PAID Features**

- ✓ Audio Files
- ✓ Blogs
- ✓ Classified Ads
- ✓ Deals and Coupons
- ✓ E commerce Store
- ✓ Event Registration and Ticketing
- ✓ Featured Blog Slider
- ✓ Job Listings
- ✓ Member Articles that can be featured site Wide
- ✓ Multi member Manager
- ✓ Photo Gallery
- ✓ RSS Feed for Posts
- √ Video Embeds



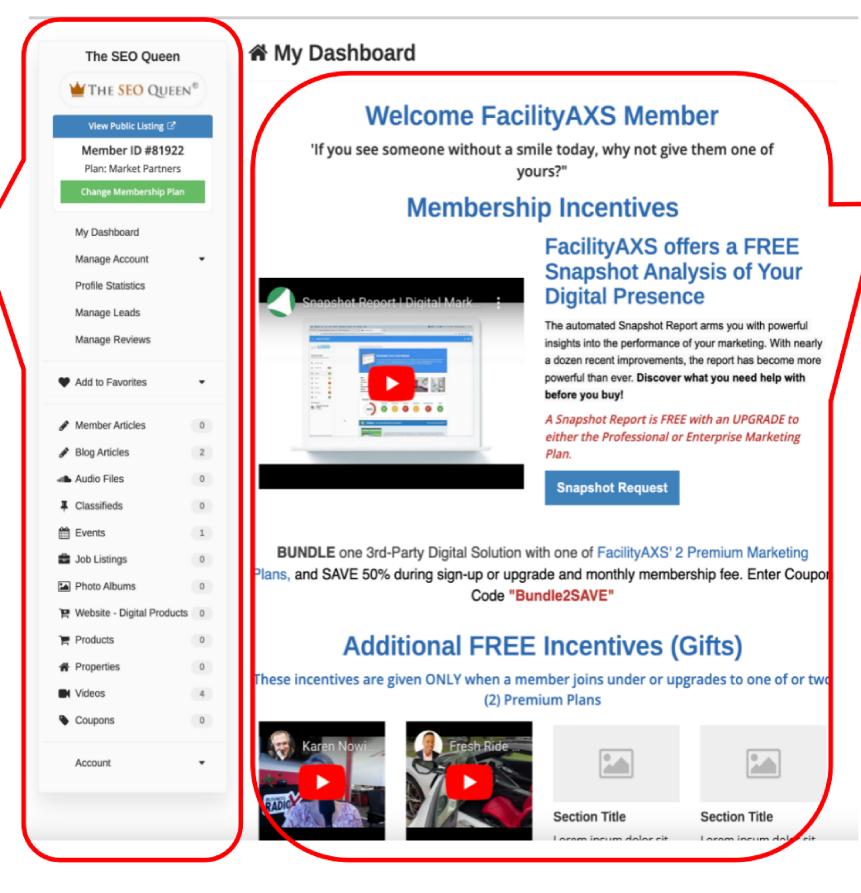
# Member Backoffice Dashboard

Under control of Members,

this real-estate is only visible to Members when they log-into their password protected account.

As the side panel, the listed features represent the marketing tools available to the member based on the Marketing Plan selected.

Considered the most valuable real estate on our side, every When a member joins or logs into their account this page, and all of its ads will appear.



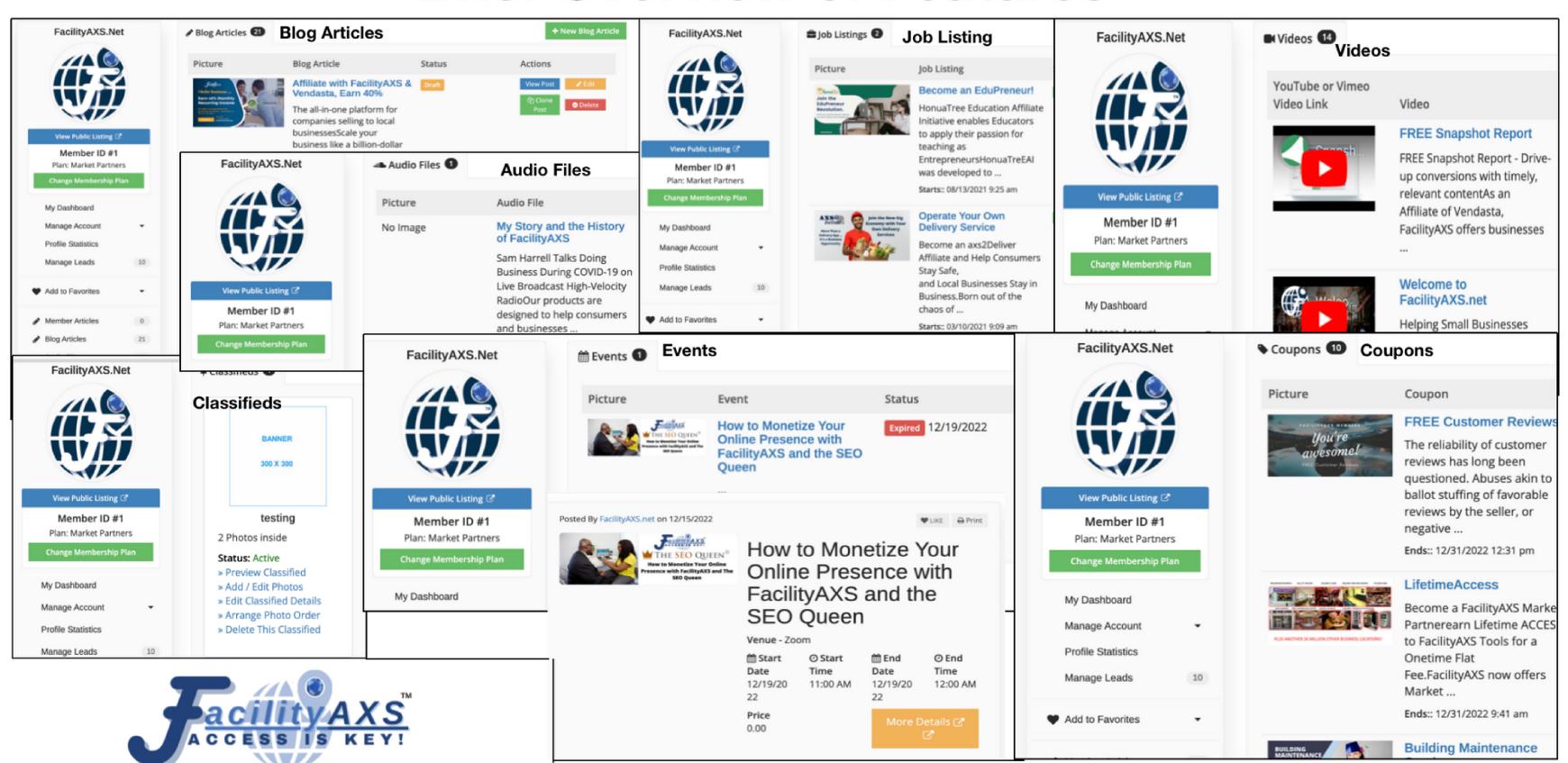
**Under control of** 

FacilityAXS. this real-estate is visible on all member-dashboards based on the Marketing Plan they select.

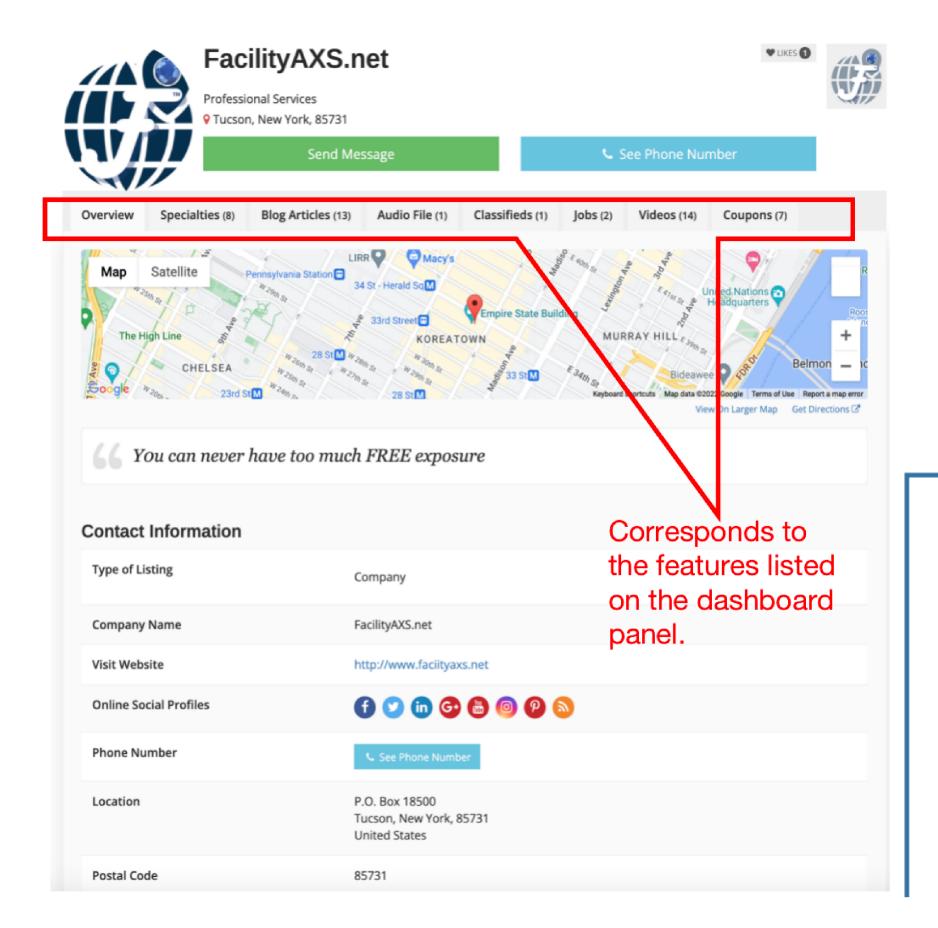
It is used as advertising space, which can be purchased by members and others seeking to promote their goods and services.

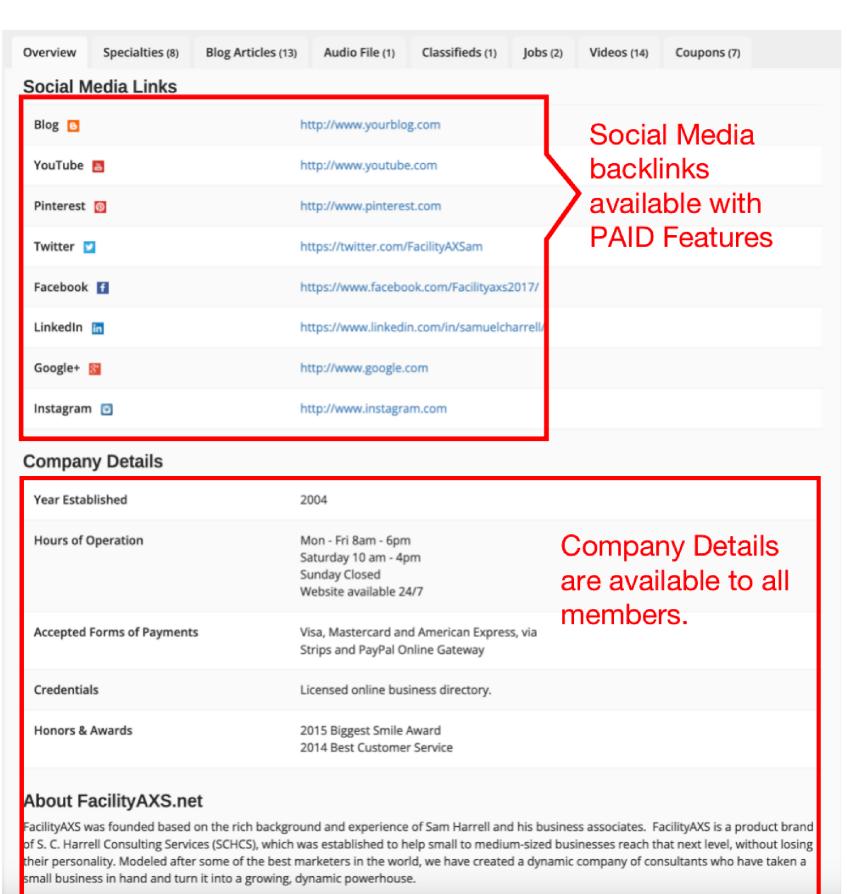
Considered the most valuable real estate on our site, every When a member joins or logs into their account this page, and all of its ads will appear.

# **Brief Overview of Features**



# **Public View**





# Marketing & Pricing Plans

#### Basic/Free Plan

Basic/Free

CREATE MY LISTING NOW

\$00/Monthly

The FacilityAXS™ Basic Plan is FREE to all businesses

- Branded Dashboard Available to all listed businesses
- SSL Certification Built into all accounts
- SEO Ranking #3 The priority ranking on Google
- Lead Matching (\$20 ea) Websites generate leads from visitors

### 2 Premium Plans - Pricing reduced up to 50%

# **Professional**

\$19.99 \$9.99/Mthly \$95.90 (80% Annual)

15 Day-FREE TRIAL \$10 Credit @ signup or Upgrade

SHOWCASE MY BUSINESS NOW

The Professional Plan offers businesses access to online marketing features that can b customized to serve their respective business interests, as well as DISCOUNTS on 3rd-Party Digital Solutions.

#### **BUILT-IN TOOLS**

- SEO Ranking #2
- · 3 Social Media (SM) Links & 1 site
- 1 blog post/month
- Lead Matches (\$20 ea)
- 5-Star Member Reviews
- 3 Built-in Marketing Tools
- . Customer Loyalty App w/ 1 Coupon

FREE Snapshot Report

**Bundled Offerings** 

## **Enterprise** \$49.99 \$19.99/Mthly

\$191.90 (80% Annual) 15-Day-FREE TRIAL \$20 Credit @ signup or Upgrade

ENHANCE MY VISIBILITY NOW

The Enterprise Plan offers members CUSTOM access to online marketing features that can be customized to serve their respective business interests, as well as DISCOUNTS or 3rd-Party Digital Solutions.

#### **BUILT-IN TOOLS**

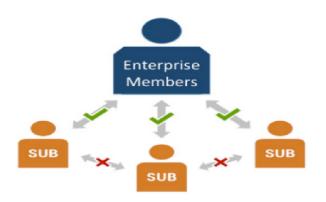
- SEO Ranking #1
- . Unlimited SM Links & 1 site
- · Unlimited Blogs posts/month
- · Lead Matches (\$10 ea)
- 5-Star Member Reviews
- All Built-in Marketing Tools
- . Customer Loyalty App, w/ 15 Coupons

#### CUSTOM OPTIONS \*

- Multi-member Sub-accounts
- Market Partnerships

FREE Snapshot Report

**Bundled Offerings** 



## **Lifetime Membership**

Manage Multiple Locations Pay Once & Own It For Life Includes LIFETIME Hosting Includes LIFETIME Email Support

Operating as an extension of the FacilityAXS Enterprise Plan and leveraging our Multi-Member Technology, the Lifetime Marketing Plans empowers businesses to manage and control multiple locations wherever they have representation.



LIST US FOR LIFE

The Lifetime Enterprise Plan is available to any and all listed businesses interested in benefiting from the FacilityAXS do-it-yourself (DIY) marketing tools for life, at one flat rate.

#### **BUILT-IN FEATURES**

- · All Enterprise Plan Features
  - · Unlimited Blog Posts and more
- · Sub-accounts (1 location)
- · DIY Sub-account Management & Control

## Lifetime Franchise Plan

\$3000/One Time

Setup Included

LIST US FOR LIFE

Traditional franchises focus on product and service distribution through multiple independent businesses (franchisees) operating under the franchisor's brand. The FacilityAXS Lifetime Franchise Plan is available to any and all businesses that are structured as franchise operations.

#### **BUILT-IN FEATURES**

- All Enterprise Plan Features
  - · Unlimited Blog Posts and more
- Sub-account (6 locations)
  - Additional Location (\$20 ea)

News Magazine Ad Discounts (20%)

- DIY Sub-Account Management & Control
- · News Magazine Ad Discounts (20%)





# **CUSTOM PLANS**

The FacilityAXS technology enables us to create Custom Marketing plans that meet the unique needs of its member businesses.



## **Referral Program**

FacilityAXS offers members the ability to refer others to our platform and earn special consideration when promotions are available, from time to time.



## **Creating Coupons**

Premium Marketing Plan members have the ability to create and promote coupons at will, without paying commissions and middleman fees



# **Unique Membership Plans**

Operating on the FacilityAXS platform, members can to setup Membership Plans that are branded and dedicated to their respective businesses upon request.

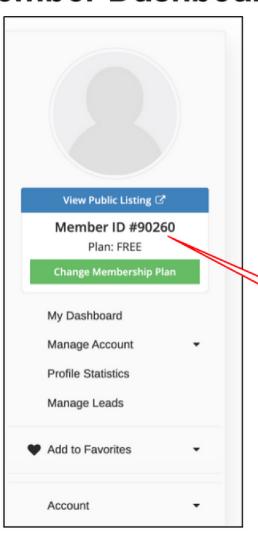


# Making A Referral

When referring someone to FacilityAXS, the member business should provide them their Member ID #, as illustrated below:



## **Member Dashboard**



When referring someone (customer or other business) to FacilityAXS, give them your Member number (#90260).

When they join FacilityAXS, they must enter your ID # which will automatically tie them to you in our system. Resulting in a financial distribution to you under whatever program being promoted at the time.

90260

### **Create An Account**

G Register with Google	
Or Enter Email and Create Password Below	
* Enter Email	
	E3
* Confirm Email	
scharrell10@gmail.com	
* Create Password	
	<b>(</b>
* Confirm Password	
	9
Did Someone Refer You? Enter Referral ID Below	
* By creating an account, you agree to our terms & conditions  * I understand that personal information I enter on this website will be stored and	used to contact
me in the future. I can change or remove this information at any time.	used to contact
* I understand that if I make any purchases on this website, billing information will stored with a 3rd party payment processor. I can change or remove this information	