

SOCIAL MEDIA MARKETING

# Scheduling to Instagram



### How can I schedule to Instagram?



You can schedule content to Instagram via the Telegram app.

Telegram is a messaging app which enables you to send images and content from the dashboard to your phone. Once you've sent the image to your Telegram account you can then share it to Instagram.

### Why do I need to use Telegram?

No social media management dashboard can schedule content in advance directly to Instagram without being in breach of their terms and conditions. If Instagram will allow content to be scheduled at some point in the future, we will be implementing the functionality into the dashboard.

### How do I use Telegram?

In the Social Training section of your social media dashboard (top right corner, inside the "My Account" menu) you can find two guides that cover Telegram.

- 📄 **Connecting to Telegram** - this guide explains how to connect your Telegram account.
- 📄 **Using Telegram** - this guide contains simple instructions on how to send content and images from the dashboard to your phone and from there to Instagram or other apps.

#### **Tip**

Telegram also enables you to share content to other apps on your phone. For example, WhatsApp and Snapchat.